

Pramod Rajan

**Head – Research & Development
Sonalika – International Tractors Limited**



An Agricultural Engineer with Masters in Farm Machinery & Power Engineering with over 17 years of experience in the Agricultural and Automotive sectors.

Leading Sonalika Research & Development since 2016 as Head – Research & Development. Prior to this he has worked with Escorts Limited, Dana Corporation and Mahindra & Mahindra since 2001.

Pramod has experience in Innovation, Design and Product Strategy along with deep understanding of rural customer behaviour. New Product Development experience gained in both Agriculture and Automotive domain and interest in agricultural implements and solutions. His focus is to bring in emerging technologies from automotive sector to Indian farmers which offer better customer experience in both tractors and implements.