



**Kunal Prasad**

Co-Founder and COO

CropIn Technology Solutions

Kunal is the Co-founder and COO at CropIn. He has over 11 years of experience in technical and management arena with substantial work in sales and business development, project management, product and customer experience. Kunal's strengths lie in his strong team management skills and his tenacious attitude that has helped CropIn reach out to over **2.1 million** farmers in **29 countries**. He enjoys working on **improving farm productivity, climate resilience, sustainability and food security**. He has the extensive experience in working with Government bodies, Development Agencies, Co-operatives and farmer groups in India. He believes that farming should be data-driven and collaborative, and so he is on a mission to digitize **20 million farmers by 2022** .