



Dr. Nimrod Israely

Founder and CEO

Biofeed Ltd., and The Fruit Fly Research Institute

Dr. Nimrod Israely was a fruit grower in Israel who was unsatisfied with the safety and results of available pest control techniques. He studied agriculture and received his Ph.D. in Entomology. He then founded Biofeed and the Fruit Fly Research Institute (FFRI). After successful development in Israel Biofeed developed a series of solutions for the most problematic fruit pests of the world, including #1 fruit pest, *Bactrocera dorsalis*.