

## DEEPAK PAREEK

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***A winner with a desire to contribute in improving the world around us using technology.***

**CEO & FOUNDER, MYCROP TECHNOLOGIES**

**FOUNDER, HNYB TECH-INCUBATIONS**

**TECHNOLOGY PIONEER & EXPERT – DIGITAL TRANSFORMATION, WORLD ECONOMIC FORUM**



Deepak is a well-decorated serial technopreneur who created one of the most respected AgriTech company, **MyCrop** and in past founded one of the most innovative Social Data Analytics platform, **HnyB** and Angel Incubator for enterprising engineering college students, **HnyB Tech-Incubations**.

**MyCrop uses cutting-edge technologies including Machine Learning, Blockchain, and Internet of Things** for improving **profitability and productivity of small and marginal farmers** on one hand and providing valuable insights to agriculture ecosystem participants (Agri-Input Companies, Agri-Finance Companies, Government Agencies and NGOs to name a few) on the other. MyCrop is currently engaged in different activities across **7 countries (India, Indonesia, Vietnam, Myanmar, Thailand, Philippines, Iran)** serving thousands of farmers.

**Initiatives undertaken by MyCrop under Deepak's leadership has Increased Productivity of Farmers, Reduce their Cost of Cultivation, Enhanced Quality of Output, Catalysed Sustainability of Cultivation and hence increased Income of thousands of farmers.**

**Deepak and MyCrop were honoured as Technology Pioneer 2018 by World Economic Forum** and is currently a member of various World Economic Forum communities including **Future Food and Production 4.0**. MyCrop is amongst youngest organisation to be honoured as Technology Pioneer an honour given to organisations like Twitter, Google, Airbnb and Mozilla in past. **MyCrop was awarded as Best Start-Up in Information**

**Technology by Indian Council for Food and Agriculture. Deepak was also amongst top 100 Social Entrepreneur listed by National University of Singapore and DBS Foundation.** MyCrop was also winner of AI for Good, Nasscom, amongst top 10 Startups in Indonesia, honoured by National University of Singapore & AliPay, 60 Technology Start-Ups at Rise – Hong Kong, and top 500 innovative Start-Ups at Pioneers – Vienna.

Deepak is a regular speaker of global repute with honour of speaking at events of high repute including **World Economic Forum ASEAN - Hanoi, World Economic Forum Annual Meeting of Champions (Mini-Davos) – Tianjin, AP AgriTech - Visakhapatnam, ASEAN Marketing Forum – Jakarta, Geospatial World Forum – Hyderabad, Sustainable Food Systems – Bangkok, Better Rice Initiative – Vietnam, NGTech - Salt Lake City, Vibrant Gujarat – Gandhinagar, IT-FINANCE AFRICA – Kenya and ITU Americas – Brazil.**

Deepak is a technopreneur and is mentoring many Start-Ups in technology space in areas including **Business Planning & Development, Technology & Innovation, Investments & Venture Capital, Strategy & Analysis, Start-ups & Mentoring, Growth Hacking & Product Management, and Technology Roadmaps & Business Models.** He is very well connected in start-up ecosystem and works closely as an evangelist and mentor with not for profit organisations and incubators including **Indigram Labs Foundation, Grow Asia, KIIT, AIC - Banasthali, and BoPHUB.**

**Deepak is a well-published author with seven published books** on technology and business. He also writes articles on technology areas including *User Experience & Adaptive Designs, Big Data & Predictive Analytics, Autonomous Systems & Artificial Intelligence, Wireless & Internet of Things, Mobile & Web Applications, SATCOM & Telecom, and Social Media & Cloud Computing.*

Deepak and MyCrop have been profiled by reputed publications/media including **Forbes, Nikkei, Channel News Asia, YourStory, Nasscom Research, Inc42, Business Insider** to name a few.

**Deepak is an alumni of NIT, Surat with 20 years of diverse exposure working across 34 countries on various projects.**

### **Career Chronology**

CEO & Founder, MyCrop Technologies Private Limited, India (AgTech Company), Aug 2016 – May 2019

CEO & Founder, HnyB Tech-Incubations Private Limited, India (Tech-Incubator), Aug 2015

CEO & Founder, HnyB Technologies Private Limited, India (IT Product Company), Jan 2012 – Aug 2015

Group President, Sayona Group (Diversified Group in Environment, IT, FMCG, Retail), India & UAE, Aug 2010 – Jan 2012

CEO, Ezi Ventures Limited, (Virtual Education Technology Provider subsidiary of Infinium), India, Dec 2009 - Aug 2010

Business Head, Infinium (India) Limited (Satellite Communication Technology & Services Provider), Aug 2008 – Dec 2009

Chief Consultant, Resource4Business (Management Consulting, Research & Advisory), India & USA, Oct 2005 – Aug 2008

AVP & EA to CEO, Midas Communication Technologies (Telecom Technology), India & Singapore, Jan 2004 to Sep 2005

Sr. Manager (Head - Line of Business), TATA Honeywell (IT & Automation Technology), India, Jan 2001 to Jan 2004

Chief Manager, Export Import Bank of India (Financial Institution), India, Jan 1999 - Jan 2001

### **Education**

BE, Electronics with specialisation in Telecom, from one of the top Indian institution, Regional Engineering College {REC/NIT}