

Jatin Singh
Founder and Managing Director
Skymet Weather Services Pvt. Ltd

A journalist by profession, 15 years back Jatin Singh took a huge leap into the business of agriculture. A deep-rooted fascination for weather urged him to launch Skymet in 2003, with the aim to make weather forecasting reliable and accessible. His intention was explicit as he believes that 'forewarned is forearmed'.

Today, Jatin Singh is the founder and Managing Director of Skymet Weather Services Pvt. Ltd., India's first private weather forecasting and monitoring weather agency.

As a visionary, Jatin Singh first conceptualized the idea of setting up a weather company when he forayed into Journalism. The hurdles faced by the media houses in gathering weather related data forced Mr. Singh to think of an idea to provide accurate and timely weather information.

This is when Skymet Weather Services Pvt. Ltd. came into being, in 2003. The company had a modest beginning, as providers of weather information and infographics to television and print media. Today, the company has ushered in weather solutions for sectors as varied as energy (distribution and renewables), shipping, agriculture (advisories and remote sensing-based crop yield, acreage and health estimation), and risk (agriculture and energy) in India.

Some of the clients that Skymet boasts of having worked with are Tata Power, Reliance Infrastructure Ltd, The World Bank, Gazprom, Thomson Reuters, HDFC ERGO, Agriculture Insurance Corporation of India Limited (AICIL), ICICI LOMBARD and North Delhi Power Ltd. Leading media houses like The Hindu, Hindustan Times, Times of India, Mint, Zee News, Sahara Samay and ABP are some of the buyers of Skymet's weather information.

Skymet Weather Services has recently raised 4.5 million dollars in Series B funding from multiple investors led by Asia Pacific, the investment arm of UK-based media firm Daily Mail, General Trust plc (DMGT). Previously, Skymet had received 1 million dollars in series A funding from the Godrej group-backed investor Omnivore Partners.