

# Jonathan Schmidt

Co-founder and CEO  
Adtingo International

Jonathan Schmidt is Co-founder and CEO of Adtingo, a project incubator and development-company, which partners with best-in-breed smart city and infrastructure technology providers as well as supporting financing institutions and brings these solutions to market, with a present focus on India and the Middle East. Jonathan, a US citizen who upon graduation from the University of North Carolina served as a legislative assistant in the US Congress before locating to Taiwan as an editor of the China Post's editorial and international pages. Between 1994 Jonathan co-founded and served as MD of Asia Intelligence Wire, which was sold to the Financial Times Group in 1996, where he subsequently served as MD for the FT's Asia Pacific activities until 2000. That year he left to pursue entrepreneurial interests and following the set-up and successful exit of two fintech businesses he then joined the World Economic Forum in 2005 as Director for Global Agendas and Regional Strategies in charge of Davos and major regional WEF summits as well as led the creation of the WEF's first social media platforms. Mr. Schmidt is a published author on Russian economics and holds a Masters on Asian economics from The George Washington University. He has for 7 years served as a senior strategic advisor the Russian Ministry of Economic Development and is a senior advisor to the Prime Minister of Kazakhstan on international investment and New Silk Road investment strategies. Jonathan has served as a board advisor to Caixin Media (China) and is non-executive Chairman of Skills Matter, the world's largest peer-education community of senior software architects and engineers. In his capacity as CEO of Adtingo, Jonathan has played an active role advising governments ranging from Russia, Jordan, and India in developing PPP financing standards and has advised the IFC, EBRD and ADB in establishing technical standards for energy efficient solutions. Jonathan speaks English, Chinese (Mandarin) and intermediate Russian.