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Mr. Jacob Mualem Marom is the Director of Kidum- the TTO of the ARO.

The ARO is the research arm of the Israeli Ministry of Agriculture and Rural Development and is responsible for roughly 70% of the Public R&D in Agriculture in Israel.

Prior to joining Kidum and the ARO, Mr. Jacob Mualem Marom was Deputy Director for work relations & wages in the ministry of Finance. In this capacity Mr. Marom was responsible for the implementation of structural changes in the government sector. Before this position Mr. Marom held different positions in the Ministry of Finance specifically dealing with the Health sector and general ministries.

Mr. Marom holds a BA in economics and political science, and later an MBA from the Hebrew University of Jerusalem.