

Profile of Mr B Thiagarajan, Managing Director, Blue Star Limited



B Thiagarajan is a Bachelor of Engineering in Electrical and Electronics from Madurai University. He has also completed the Senior Executive Program of London Business School. He has around four decades of experience, having worked for reputed companies such as Larsen & Toubro Ltd, BPL Systems Ltd and Voltas Ltd, prior to joining Blue Star in 1998.

Thiagarajan has handled various assignments in the Service business, Corporate Communications & Marketing and Corporate Affairs & Planning before he was promoted as President - AC&R Products Group in 2009. He was appointed as Joint Managing Director in 2016 and took charge as Managing Director in 2019. He currently oversees Sales, Marketing, Supply Chain and Service Operations pertaining to the Products & Projects Businesses; Manufacturing and R&D; Corporate Communications; Public Relations and Corporate Marketing Services.

Thiagarajan plays an active role in various industry fora, and is the Past Chairman of CII Maharashtra State Council and Past President of Refrigeration and Air Conditioning Manufacturers Association (RAMA). He is a nominated member of the CII National Council and Co-chairperson of the CII National Agriculture Council.