

## **Agricxlab**

Agricx was founded by Saurabh Kumar & Ritesh Dhoot in Oct 2016. Their mission was to create low cost and easy to use products that can simplify transactions across agri supply chain.

### **Saurabh Kumar, Founder**

Saurabh is an entrepreneur, innovator, and a lifelong adventurer. He is the founder and CEO of Agricx and is dedicated to developing strategy and growing the company's brand and market.

He is a creative thinker, a proactive planner with expertise in strategy and execution across different business stage and size spanning two decades. Saurabh has had a successful track record of developing innovative and successful business models and delivering a great result for the stakeholders.

Saurabh, an MBA graduate, has spent a significant part of his time in e-commerce and performance improvement space. In his earlier role, he was responsible for many innovations in e-commerce space which became base for development of e-commerce ecosystem.

### ***Social Media Profiles***

Linkedin -> <https://www.linkedin.com/in/psaurabh/>

Twitter -> <https://twitter.com/psaurabh73>