

Advanced Technologies Reshaping Indian Agriculture



**Global Dialogue on
“Innovating at the Frontier from
Agriculture to Agribusiness”**



AgLive 2021

The Global Agri Challenge

ICON 2021

A startup-corporate connect initiative, October 2021 – December 2021



14th | 15th | 16th December 2021

CII Hive Virtual Platform



Learn | Innovate | Scale

ICON 2021



Confederation of Indian Industry

A one of its kind, industry-led annual event for the startup ecosystem

- ✓ Over 1000 Corporates, over 5000 startups, incubators, accelerators and investors
- ✓ Virtual B2B meetings
- ✓ Innovation gallery
- ✓ Session with State Governments on State-level startup ecosystem
- ✓ Multi-stakeholder policy discussions
- ✓ Bilateral conversations with 10+ countries

Be innovative. Be entrepreneurial. Be here.

ICONN 2021 Design

- 3 Months of intense engagement between players of India's startup ecosystem.
- Five platforms for stakeholder engagements.



SITCONN

Connecting Industry
to Startups



AgLive 2021

The Global Agri Challenge



INTERCONN

Presentation by state
governments on their
startup initiatives



UNICONN

Multistakeholder
discussions for a
stronger ecosystem



Global Dialogue on

“Innovating at the Frontier from Agriculture to Agribusiness”



BICONN

Discussions and
roundtables with
delegates from
different countries



INNODROME

Virtual exhibition
space to showcase
innovations



Why UNICONN



Confederation of Indian Industry

National Multi-stakeholder sessions to shape a vibrant entrepreneurial ecosystem

5th Edition



Global Dialogue on “Innovating at the Frontier from Agriculture to Agribusiness”

Global platform bringing together eminent business leaders, technical experts, thought leaders, entrepreneurs, academia, industry, and government.

8

Power packed
sessions

20+

Founders
Interacting

15+

International speakers
from Australia, Israel,
USA, France

Partnership &
Collaborations



Global Dialogue on “Innovating at the Frontier from Agriculture to Agribusiness”



Inaugural Session
Strategizing Indian
Agtech@75

14 December 2021



Session 2
Next-Gen Heroes
in AgTech



Session 3
Innovative Approaches to
Traditional Agricultural
Challenges



Special Plenary
Scaling Deployment of
Digital Agriculture -
Policy & Partnerships

16 December 2021

5 Thematic Panel Discussion under Session 3

Soil Health and
Water
management

Farm Monitoring
and Disease
Prediction

Mechanization &
Automation

Post-Harvest
Technologies

Advancements
in Agri Biotech
and Agro-chem

14 December 2021

15 December 2021



Key Speakers under 5th Global Dialogue



Shri. Jayesh Ranjan, IAS
Principal Secretary,
Govt of Telangana



Dr. Chintan Vaishnav
Mission Director,
Niti Aayog, Govt of India



Mr. Andre Laperriere
Executive Director
gODAN
Global Open Data
for Agriculture & Nutrition



Mr. Ranveer Chandra
MD & CTO, Agri Food
Microsoft



Mr. Sanjiv Puri
Chairman and MD,
ITC Ltd



Dr. Ajay Sharda
Kansas State University,
USA



Mr Siva Kumar
Head- Agri & IT Businesses
ITC Limited, India



Mr Randhir Chauhan
Managing Director
Netafim India



Mr Ramesh R.
Senior Vice President,
Mahindra & Mahindra



Mr Rohtash Mal
Chairman & Managing Director
EM3 AgriServices Pvt Ltd



Mr. Pankaj Mehta,
Managing Director, Carrier
Transicold – India & SA



Dr Vairamani Ramanathan
Chief Innovation &
Technology at Rallis



Ms. Simone Strey
CEO, Plantix,
Germany



Ms. Aishwariya Chauhan
Invest India



Mr. Thomas de Masi
Co-Founder/CEO,
Coolsan Australia Pty Ltd



Mr. Sam Duncan
CEO and founder, FarmLab
Australia



Prof. M. V. Rajam
Delhi University



Dr. Nimrod Israely
CEO, Biofeed Ltd,
Israel



Ms. Keren Moshelion
CEO, Plant-DiTech,
Israel

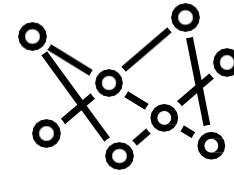


....many more



Glimpse of Previous Agtech Conferences by CII-FACE

Why SITCONN



- To give startups market perspective
- To showcase sector-specific innovations
- To connect businesses and startups
- To connects startups to important stakeholders

Key Stakeholders

- CII National / Regional & State Committees & Panels
- Sectoral Industry Associations
- Sectoral Ministries
- Incubation Centres
- R&D & Academic Institutions



AgLive – Innovators Pitch

Exclusive platform for Entrepreneurs and Innovators to showcase their technology and Pitch before a Distinguished Jury to mobilize funding and secure potential incubation opportunities along with access to FPOs



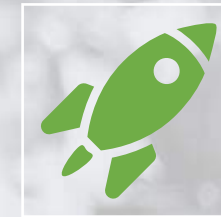
Objective

Providing a platform to innovative startups to pitch their technology and get access to various benefits under CII-FACE program



Delivery plan

Showcase the ideas and technology at a Pitch Session towards solving Problem statement before a Distinguished Jury of Industrialists, Venture Capitalists, Angel Investors etc



Outcomes

Identify potential startups for funding opportunities, pilots and mentoring with industry, incubation, acceleration, and rapid scale-up

Pitch | Innovate | Scale





AgLive 2021

The Global Agri Challenge

AgTech Startup Pitch Competition



GET RECOGNIZED

PITCH IDEAS & CONCEPTS

ON-LINE GUIDANCE &
MENTORING

STRUCTURED NETWORKING
FOR PARTNERSHIP

Who
Can
Apply

Innovators working on solutions that have a
impact on farm incomes

APPLY
NOW



Scan to Apply under AgLive 2021

TimeLine for AgLive 2021

Activity	Dates
Application Deadline	5th Dec 2021 <i>Till 12 AM</i>
Announcement of Selected Startups for Pitching	9th Dec 2021
AgLive Pitching Event (Pre-Lunch)	15th Dec 2021 <i>1000-1230 hrs</i>
Winner Announcement	15th Dec 2021



Glimpse of AgLive





Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. **Founded in 1895**, India's premier business association has around 9000 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from around 265 national and regional sectoral industry bodies.

With **65 offices**, including 9 Centres of Excellence, in India, and **10 overseas offices** in Australia, China, Egypt, France, Germany, Singapore, South Africa, UAE, UK, and USA, as well as institutional partnerships with 355 counterpart organizations in 126 countries, CII serves as a reference point for Indian industry and the international business community.



FACE is **CII's Centre of Excellence** dedicated to building efficiencies across the agricultural value chain from Farm – to-Fork. FACE is charged with the mission of improving competitiveness of India's agriculture and food sector by catalysing innovations, building capacity and **enhancing productivity** across the value chain. FACE works with FPOs, Corporates, Development institutions and the Govt. to:

- Improve on and off-farm productivity through the dissemination of the best practise & **technological innovation**.
- Invest in capacity building initiatives & skill development for supply chain participants across the value chain.
- Strength linkages across the value chain through market access initiatives, thereby reducing losses and increasing farmers incomes.

FACE's service portfolio comprises of commodity specific value chain assessments and supply chain advisory services for food and Agri business, along with connecting FPOs to various **Ag-tech start-up** towards creating **valuable impact**.



Global Dialogue 2021



AgLive 2021



THANK YOU



www.ciiagtech.com



agri-future@cii.in